

Pou Chen announces monthly sales for June 2012

Date: July 09, 2012

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its sales for June 2012 was NT\$20,248 million on a consolidated basis and NT\$827 million on an unconsolidated basis, respectively.

Pou Chen Consolidated Sales Report

(NTD ‘000)

Consolidated Sales	Amount
June 2012	20,248,227
June 2011	19,174,240
Y-o-Y Change	+5.6%
May 2012	20,432,284
M-o-M Change	-0.9%
January through June 2012	113,264,431
January through June 2011	107,916,307
Y-o-Y Change	+5.0%

Note:

1. All figures were unaudited, prepared by Pou Chen. The basis for calculating the above consolidated figures was according to the same calendar period; however, they would be different from the audited consolidated figures, as the audited consolidated figures were prepared in conformity with the same accounting period.
2. The consolidated figures only included the sales of Pou Chen and Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”), not all sales of Pou Chen’s subsidiaries. Yue Yuen’s net sales were restated to New Taiwan Dollars at the average exchange rate of the current year.
3. USD/NTD=29.92 in June, 2012; USD/NTD=28.82 in June, 2011.
4. Pou Chen held 49.98% ownership of Yue Yuen as of June 30, 2012

Yue Yuen, Pou Chen Sales Report

	Yue Yuen	Pou Chen
	(USD '000)	(NTD '000)
June 2012	649,169	827,038
June 2011	628,824	1,054,079
Y-o-Y Change	+3.2%	-21.5%
May 2012	663,438	870,815
M-o-M Change	-2.2%	-5.0%
January through June 2012	3,649,839	5,093,146
January through June 2011	3,487,506	7,077,096
Y-o-Y Change	+4.7%	-28.0%

Note:

1. All figures were unaudited, prepared by Yue Yuen and Pou Chen, respectively.
2. The above figures of Yue Yuen included the sales of Pou Sheng International (Holdings) Ltd. ("Pou Sheng"). Yue Yuen held 56.53% ownership of Pou Sheng as of June 30, 2012
3. The above figures of Pou Chen are unconsolidated.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

Pou Chen Corporation

Spokesperson & Vice President

Tina Chen

Email : ir@pouchen.com

Website : <http://www.pouchen.com>